



New Tester Agreement Between VHLGenetics and The a2 Milk Company

Wageningen, The Netherlands, 19th April 2017 — VHLGenetics has signed an agreement with The a2 Milk Company, New Zealand, to market the genetic test for a2 beta Casein-protein with the accreditation of The a2 Milk Company.

The agreement, which was originally entered into in 2003 and was recently updated in 2016, allows all three labs of VHLGenetics, Dr. van Haeringen Laboratorium BV, Dr. van Haeringen Polygen bvba and Certagen GmbH, to test for A2 beta casein in milk under the official accreditation as tester labs from The a2 Milk Company. “It provides great assurance to have an established central European partner on board”, said Mr Scott Wotherspoon, the CEO of The a2 Milk Company UK and Europe, “This definitely is a major advance in bringing this important feature of cow’s milk to a wider public through facilitating accurate and validated genetic testing for beta casein variant type in breeding cattle under our strict quality criteria.”

The collaboration with The a2 Milk Company fits the strategy of VHLGenetics to further sell DNA tests for highly attractive prices under a strict quality management. “It was always the goal of VHLGenetics to engage global networks for bringing innovative testing procedures to Europe”, said Dr. Wim van Haeringen, the CEO of VHLGenetics. “With our ever increasing capacity to perform routine DNA testing, collaboration with a partner such as The a2 Milk Company is a very attractive way to offer highly developed tests, allowing our clients to develop their breeding stock, selected for new traits”.

In recent years, VHLGenetics has been focusing on collaborations with strong partners. Previously, distribution agreements were signed in Belgium, Spain and Norway. Agreements with other distributors are expected to be signed over the next years. This network allows our clients from all over Europe to test and select their breeding stock for this trait via local partners and under the accreditation of The a2 Milk Company, allowing to market genetics and milk as well under the trademark a2 Milk™.

For more information, please contact Maarten de Groot at VHLGenetics: info@vhlgenetics.com.

VHLGenetics is a leading service provider with three business units in The Netherlands, Germany and Belgium. For over 25 years DNA has been the core of the organization, serving customers with research and routine tests. Tests are based on materials originating from animals, plants and micro-organisms. VHLGenetics continually improves the technology and instrumentation in its laboratories to maintain its leading position.

The a2 Milk Company, established in New Zealand focuses on bringing A1 beta casein protein free milk with the corresponding benefits for the public health to a wider public.

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